SCOTT STAMILE

Web Designer > Front-End Developer > Technical Project Manager

// EXPERIENCE

Web Developer for Prime Visibility

Full-Time May 2012 – Present

Regularly translate Photoshop design comps into hand coded HTML, CSS, and JavasScript for emails, paid search landing pages and custom WordPress templates for clients such as TrumpTowersNY.com.

Combined multiple JavaScript Libraries to engage users with cross device, cross platform interactive animations for Aberdeen.

Used Jekyll to create an internal CMS for efficiently build ongoing static HTML web projects. This system allowed for simultaneous development of fifteen international multilingual micro-sites for Aberdeen. We now use the same system for email templates.

Collaborate with development teams to efficiently manage code thought Git repositories hosted on Bitbucket and GitHub. I'm proficient with both GUI's as well as Git's command line interface.

Increased brand engagement with Facebook contests run through Woobox, ranging from simple email collection to video submission.

Designed concept mockups for business development decks landing clients such as Under Armour and Brother USA.

Managed product inventory, weekly online sales, and content/theme updates for e-commerce sites IvankaTrump.com, LaurenHutton.com.

Technical Project Manager for Prime Visibility

Full-Time January 2014 – Present

Produced project plans and requirements documentation to ensure web development projects are delivered on time and on budget. I use Basecamp, Jira and TeamGantt to keep clients in the loop, and following our progress as we work.

Motivate creative team with enthusiasm and encouragement, focusing on collaboration, autonomy and candid feedback.

Incorporate user testing data and keyword volume, to optimize UX and build wireframes, clearly communicating strategy to our creative team and key stake holders.

Communicate technical requirements to our overseas development team. As Scrum Master I employ Agile techniques, lead daily web conferences calls, and translate our project's needs into tracked tasks and stories to build deliverable solutions.

// LANGUAGES

Semantic HTML5 markup
HTML for Email (lots of tables)
JavaScript, JQuery
SASS, CSS
Markdown, Textile, PHP

Linux, apache, mysql - *ok, these are not languages per say, but what would you think of me if this stuff was not in here.*

// DEV TOOLS

Git, GitHub, Bitbucket, SublimeText

// CONTENT MANAGEMENT

WordPress, Magento, Jekyll, Drupal

// EMAIL MARKETING

Publicaster, ExactTarget, Marketo, Litmus (QA testing)

// PROJECT MANAGEMENT

TeamGantt (like Microsoft Project), Confluence, Basecamp, Atlassian Jira

// DESIGN TOOLS

Adobe CC
 Photoshop, Illustrator, Fireworks, InDesign, Lightroom, Edge Reflow

Balsamiq (wireframing & mockups), OmniGraffle (like Visio)

// STUFF YOU MIGHT THINK IS COOL

I regularly mountain bike on weekends.

Photography has been an amateur pursuit of mine for years. For a short time I worked as a wedding and event photographer.

I can solder circuit boards and cables.

WAI-ARIA support for accessibility is secretly built into most of my work.

Before making web marketing as my profession, I attended the School for Audio Engineering. I've use my skills to record radio spots, sounds for web projects, and podcasts.

I own a MakerBot 3D printer, and know CAD tools for architecture and 3D modeling.

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// EXPERIENCE: CONTINUED

Web Developer for Bowen Media
Full-Time September 2011 – May 2012

Coordinated with sales team to develop websites from conceptual mockups to finished, hand coded PHP templates for OpenCart and WordPress.

Produced engaging site maps, wireframes, and client presentations using OmniGraffle and Keynote to clearly communicate design direction with our clients.

Lead Web and Media Coordinator for the Nassau County Executive
Full-Time June 2008 – January 2010

Led a design group in the development of campaign site tomsuozzi.com, which included a Flash video introduction encouraging thousands of voters to subscribe to the campaign email newsletter.

Shot, edited and posted over one hundred County Executive related videos and editorials for nassaucountyny.gov on an ongoing basis. Clips from which have appeared on News12, Newsday.com, CBS, and others.

Designed logos, online micro-sites, pamphlets, mailings and signage for the County of Nassau.

Freelance Web and Graphic Designer
June 2004 - June 2011

Organized a Facebook photo contest gaining thousands of "likes" in two days for Davis Vision.

Created marketing decks in Apple Keynote and Photoshop demonstrating how a client's advertisements can be used to re-theme Like.com and it's affiliated sites.

Designed workflows and documentation to facilitate client management of content after project completion.

Consulted small business owners and politicians on the use of design, branding techniques and online marketing to increase their exposure.

// EDUCATION

Hendriks Institute of Technology - Digital Video Editing
Lindenhurst, New York 2003

S.A.E. School of Audio Engineering - Sound Engineering
New York, New York 2002